



CROCE ROSSA ITALIANA
COMITATO CENTRALE

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Oggetto: **letter of motivation Flavio RONZI - candidature to the IFRC Youth Commission**

**To IFRC Election Committee
President
Prof. Pierre de Senarclens**

Becoming aware of the existence of violence, **social stigma, exclusion, discrimination and disparities** of all types made me feel the need, at the age of fifteen, of coming into play as an agent of behavioural change, by joining the Red Cross and Red Crescent Movement.

Such awareness is the motivation that is still at the basis of my daily activity with youth.

Deprivation, unfairness, alienation, injustice, loneliness, ignorance and poverty are still today major causes of vulnerability, which arouse **youth's sense of responsibility to offer answers and represent an alternative as well as positive models**.

"Healthy youth make a healthy world" and "Live our principles, celebrate our diversity, change our community" are two sentences by the youth participants of **Solferino 2009**, which have called upon me to come into play and make my voice heard on the need to reaffirm our commitment to the world, for a greater impact.

I trust that the **Youth Declaration**, result of a consultation of the youth of the entire world, represent a clear mandate for the Youth Commission, which can now implement its action plan and, above all, create a common base for an open, clear and continuous dialogue with the President, the Governing Board and the Secretary General on the main topics related to youth development.

My methodology, based on a 360° approach to all issues, together with my experience first as a volunteer actively involved in several programmes, then in Youth Governance tasks and in management for youth organizational development are, in my opinion, to be considered in order to have an overall comprehension of the different points of view and impact at all levels.

As a member of the Youth Commission, and even more effectively should I be elected Chairman, my intention is to - in accordance with the plan of the Youth Commission - simultaneously concentrate my efforts on Geneva's political and technical bodies, as well as in all regional networks:

- Reinforce the mandate of the Youth Commission and its **members** and mobilizing resources to support their activity
- Working closely with the representatives of the **regional networks**, bolstering and strengthening their role and activities, particularly those of the less active ones.
- Promoting **advocacy** in the National Societies through the members of the Commission thanks to their increased involvement in regional networks
- Increasing **training** activities for leaders and technical support to youth structures through a system of **twinning** and **cooperation** among National Societies, **partnership** and **decentralization** with the support of OD staff from zone offices.
- Raising awareness of the key role of volunteers **as engine of the Movement in all their fields** of action and asking all the IFRC Technical Departments and Zone offices for more support
- Promoting more integration among Technical Departments and Zone offices regarding organizational development, resource mobilization, statutory advice, communication, training, P&V and programme management.
- Advocating for more **resource mobilization** dedicated to Youth
- Stimulating greater sensibility in the Governing Board concerning **worldwide visibility of youth**, which should be increased, thanks to special communications tools.

Being aware that without volunteers no activities nor actions may exist and that most of our energies come from youth, I feel the need to contribute to recruiting policies and volunteers management, so that our National Societies increase their **attractiveness** and be able to respond to the needs of both the population and the volunteers.

A decisive role in my decision to present my candidacy was played by the Italian Red Cross, which in the last 10 years has been able to completely renew the structure of its voluntary service and of youth in particular. Especially since the successful experience of Solferino 2009, youth has showed to be a **central target of investment**, also on an international level, for the Italian Red Cross.

Thus, upon invitation by my National Society, in the perspective of a spirit of service I decided to put myself to the test, with the aim of **integrating my vision** with that of the other members of the Youth Commission and put my **experience, motivation and perseverance** in service of the Movement and of youth in particular, even for the position of chairman.

Capacity, commitment, creativity and consistency are the most significant qualities of a good leader, the only ones which can really make a difference in doing the best, **changing minds e reducing all kinds of discrimination**, inside and outside the Movement.

...what we need is a good-natured élan, even if it was just a crazy dream...

Flavio Ronzi

