



## **Rules of the photography contest for Youth in the Mediterranean**

### **“SOCIAL INCLUSION”**

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#### **1. Subject of competition**

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Every day vulnerabilities are arising from new patterns of marginalisation, impoverishment, and insecurity, which are the consequence of trends in climate change, environmental degradation, disasters, demographic change, urbanisation, violence, forced migration, access to food, water and natural resources as well as known and novel diseases. The International Federation of Red Cross and Red Crescent Societies (IFRC) is looking to address these issues by putting into place the Strategy 2020.

One of the three pillars that support this strategy is to promote social inclusion. The aim is to permit everyone to develop their full potential and lead productive and creative lives in dignity, according to their needs and choices, while discharging their obligations and realizing their rights. This requires changing the attitudes and mindsets that drive our ways of living, and building associated social and institutional capacities.

In the framework of the IFRC Strategy 2020 and the 2010 European Year of Fight against Poverty and Social Exclusion, the Centre for Cooperation in the Mediterranean (CCM) is organizing a photography contest for youth. This contest has the objective of giving youth an opportunity to express themselves creatively and show their vision of the social inclusion in its multiple dimensions. Thus, it is in the youth hands to contribute in this fight against poverty and social exclusion by showing with their photographs the situation of all the persons who are once again part of the society. Youth play an important role in raising awareness towards the more vulnerable part of the population within the region.



Each participant is free to approach the theme of social inclusion from any possible approach. They may work on this theme from one or many of the integrated related subjects, such as human rights, needs of migrants, gender perspective, employment or intercultural dialogue, amongst others.

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## 2. Selection of photos and prize

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A jury will be put in place to select the best photos based on:

- Adequate relation of photos to the proposed theme
- Artistic quality of the photo
- Originality
- Ability to communicate the principles and values of the Red Cross/ Red Crescent

15 photos will be selected for an exhibit in the Mediterranean Youth Camp, Atlantis VI, which will be held in Marseille the last week of July 2010.

From these 15 photos, the jury will choose the best one and invite the author to participate in the youth camp Atlantis VI. Travel and accommodations will be covered by the organization.

A selection of the best photos, including the winning photos and those in the exhibit, will be published on the CCM website.

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## 3. Who can participate?

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This competition is open to all individuals between the ages of 18 and 30 who live within the 25 countries of the Mediterranean Conference or countries neighbouring these 25.



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#### 4. Technical Specifications of the photos

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The photos must be the original version and submitted unedited, unpublished, and have the following characteristics:

- Format: jpg or jpeg
- Photo in colour or black and white
- Original dimensions : 7 x 10 cm or the equivalent, vertically or horizontally
- Size : 1 MB (1000 Kb) maximum

Each file name should follow the following formula:

« last name\_first name\_title.jpg/jpeg »

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#### 5. How to participate?

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The photos should be submitted by the 15 June 2010 at the latest.

Each participant can submit up to 3 photos, even if only one of the 3 can be selected for the prizes.

The photos must be emailed to: [photosmed@cruzroja.es](mailto:photosmed@cruzroja.es)

To encase in the competition, each photo should be accompanied by a descriptive form including the copyright permission for the photo. The form can be downloaded directly from the CCM website ([www.cruzroja.es/ccm](http://www.cruzroja.es/ccm)) and, when it has been correctly filled out, it can be sent in either PDF or jpg form with the photo by email to: [photosmed@cruzroja.es](mailto:photosmed@cruzroja.es) (one form per photo).

The author of the photo holds all responsibility concerning the people and objects he/she has photographed.



**Last Name:**.....

**First Name:**.....

**Date and place of birth:**.....

**Identity documents:** .....

**Address in country of residence:**.....

**Nationality:** .....

**Red Cross/ Red Crescent National Society:**.....

**Personal Telephone:**.....

**Personal email:**.....

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**Presentation of the author (30 words maximum):**.....  
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**Title of photo:** .....

**Presentation of photo (15 words maximum):**  
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<p><b>I have read and accept the rules of this contest and the copyright permission that corresponds to the point 7 of the rules. (If accepted, please cross an x)</b></p>
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*The photo submitted is original, unedited and unpublished*

**Signature:**.....



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## 6. Restrictions

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All photos with racist, xenophobic, discriminatory or proselytizing connotations as well as those that threaten, deceive, slander, denigrate, are aggressive, vulgar, violent, obscene or pornographic will be excluded from the competition.

It's also important to add that the photos have to follow the Code of Conduct on Images and Messages of the European NGOs, which you can find joined to this letter

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## 7. Rights and responsibilities of the authors of the photos

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All participants voluntarily forfeit the right to the organizers of the contest to use, without payment nor temporal or geographical limits, the sent photo material in the activities and actions of the Centre for Cooperation in the Mediterranean of the Spanish Red Cross, the Red Cross and Red Crescent Mediterranean Societies and the International Federation that aim at fulfilling their institutional objectives.

Consequently the Centre for the Cooperation in the Mediterranean of the Spanish Red Cross will have the right to use the photos taken by the participant for their impression, reproduction, diffusion, distribution, exposition, publication, advertising actions, etc., in order to fulfil its institutional objectives. The entity promises not to use these photos outside of these objectives and must in every occasion name the origin of the photos. It remains authorized to use them in all Medias (television, cinema, Internet) or supports (posters, websites, booklets, etc ...).

The author of the photo holds all responsibility concerning the people and objects he/she has photographed.

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## 8. Information

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For more information please contact the Centre for Cooperation in the Mediterranean by email: [photosmed@cruzroja.es](mailto:photosmed@cruzroja.es)

Centre for Cooperation in the Mediterranean

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