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Europe

 International Federation of Red Cross and Red Crescent Societies

Tackling the humanitarian crisis in Central Asia

Europe Zone newsletter
issue III - 2010



(Detail) Ethnic Uzbek refugees prior to their return to Kyrgyzstan/IFRC

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Dear friends,

It is with great pleasure that I here present the latest issue of the Europe Zone newsletter.

As you know, the latest two months have been characterized by a series of **dramatic events in Central Asia**, which have deeply involved both the countries of Kyrgyzstan and Uzbekistan. The massive population movement and the resulting humanitarian scenario have demanded prompt action by the Red Cross Red Crescent, as well as strong and consistent coordination among all the Movement actors involved, in order to ensure an effective humanitarian response.

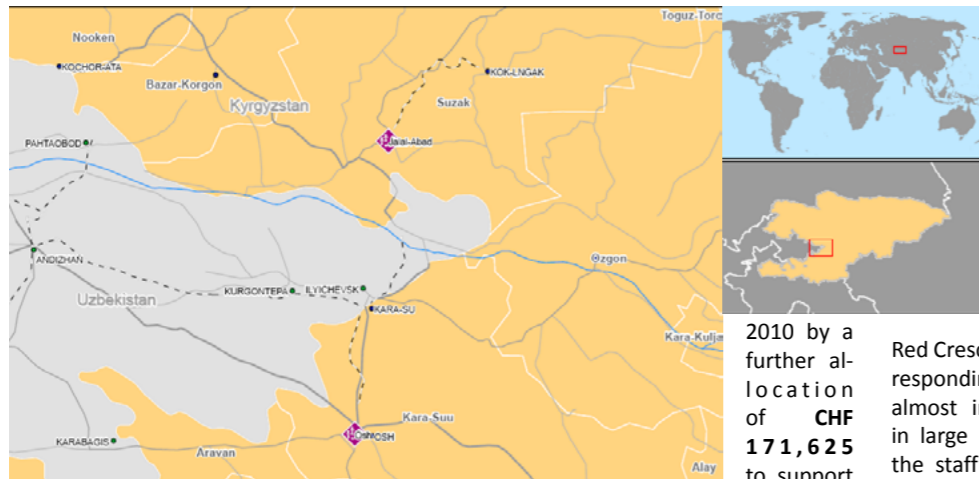
The situation, though, remains highly fragile and it is not yet time to praise ourselves for our successes, nor even blame ourselves for what we could have done better. More work needs doing and stronger cooperation with ICRC as well as the Red Crescent Societies is required, in order to avoid that what one month ago was dreaded as an “alarming humanitarian crisis” will ever take a similar turn.

When a disaster occurs, the role of the Red Cross Red Crescent Movement is not only to save lives, protect the affected people and strengthen recovery. Such emergencies should also remind us of our role to address the causes of vulnerability, by advocating for the needs and rights of vulnerable people, through the use of humanitarian diplomacy and in respect of our Fundamental Principles. And make it so that in the future our action will no longer be needed.

In the meanwhile, in **Central and Eastern Europe** significant joint efforts still need doing to support the people who have been affected by the **floods** which struck large swathes of the region in the last months. In Hungary, the Hungarian Red Cross is doing its utmost to assist the affected population and help speed up the recovery process.

Anitta Underlin
Director of Europe Zone Office

MOBILISING OUR CAPACITIES IN UZBEKISTAN AND KYRGYZSTAN



Background

On 10 June, 2010, in the aftermath of a series of riots and demonstrations which flared up across Kyrgyzstan in April 2010, violent clashes broke out in southern Kyrgyzstan, primarily in and around the cities of Osh and Jalal-Abad, leading to a massive population movement towards and across the Uzbekistan–Kyrgyzstan border.

Red Crescent in delivering immediate assistance to some 2,600 beneficiaries - and coordinated the delivery of emergency non-food items to Uzbekistan.

The IFRC's emergency appeal for CHF 4.15 million, launched on a preliminary basis on 16 June 2010, initially aimed at bringing emergency relief to 24,000 of the most vulnerable people in the camps



(Detail) Volunteer of Uzbekistan RC with kids in a refugee camp/Martin Fisher, IFRC

Thousands flee to Uzbekistan

Following the population movement across the border, an estimated number of 92,000 refugees were registered in Uzbekistan accommodated in camps in the areas of Andijan, Namangan and Fergana. The Red Crescent Society of Uzbekistan, acting as an auxiliary to the public authorities, engaged immediately in the provision of relief assistance to the affected people.

In response to the situation, the International Federation deployed a field assessment and coordination team (FACT), seconded senior Europe Zone Office personnel to Tashkent, issued a preliminary Emergency Appeal, made a DREF allocation of CHF 300,000 - followed on 18 June

over the following six months. Nonetheless, given the subsequent massive return of refugees in Kyrgyzstan and the thus



Uzbek RC staff loading of a truck of relief items for Kyrgyzstan RC/John Taylor, IFRC

decreased extent of the crisis, the appeal was revised to CHF 1,166,159 on 15 July. An appeal for Kyrgyzstan was also launched on the same day.

To read the appeal, click here.

Red Cross Red Crescent action in Uzbekistan

Andijan regional branch of the Red Crescent Society of Uzbekistan began responding to the needs of the refugees almost immediately upon their arrival in large numbers. Starting late 11 June the staff and volunteers of the branch provided tents, used clothing and mattresses and began offering hot meals. A wide range of food and non-food items was distributed. Two flights organized by the International Federation arrived to Uzbekistan on 20 June carrying non-food items, a combination of in-kind donations from a number of partner National Societies (Canadian, British, and Danish Red Cross Societies) and International Federation stocks dispatched from the Dubai

regional logistics unit. Consignments of relief supplies were flown to Uzbekistan by the Finnish Red Cross and the Turkish

MOBILISING OUR CAPACITIES IN UZBEKISTAN AND KYRGYZSTAN

Red Crescent. The International Committee of the Red Cross provided support to the National Society and began mobilising in-kind assistance either.

The humanitarian scenario switches to Kyrgyzstan

On 24 June, the Government of the Republic of Uzbekistan announced that all refugees, with the exception of 395 individuals who remained as a result of continuing need for medical attention, had returned to Kyrgyzstan and that no further assistance was required. With that announcement, the components of the Movement as well as other international organisations halted their operations and began a reassessment of their role and their plans for the immediate future.

The Humanitarian Country Team estimates the total number of IDPs and returnees in the country at 375,000, of whom most are now with host families. According to OCHA report released on 6 July, the Kyrgyz Ministry of Health confirmed that 180 refugees from Kyrgyzstan still remain in Andijan Region of Uzbekistan, while 117 other injured refugees have been transferred to

Uzbekistan. The International Committee of the Red Cross provided support to the National Society and began mobilising in-kind assistance either.

THE TURKISH RED CRESCENT DELIVERS EMERGENCY HUMANITARIAN AID FOR THE VICTIMS OF THE CIVIL UNREST IN KYRGYZSTAN

In response to the humanitarian emergency caused by the armed clashes in southern Kyrgyzstan on 10 June, the Turkish Red Crescent mobilized itself to provide emergency humanitarian aid - consisting of tents, medical supplies, food and non-food items as well as psychosocial support - to both Kyrgyzstan and Uzbekistan, without any discrimination in accordance with the Fundamental Principles of the International Red Cross and Red Crescent Movement.

The relief materials (480 food rations, 300 kitchen sets, 500 blankets and 109 medical supplies) were loaded on a cargo plane which flew to the city of Osh, Kyrgyzstan, on 15 June 2010 from Ankara. The TRC also deployed an emergency response and assessment specialist in Kyrgyzstan, who reached Osh on the same day and immediately started the distribution of the relief materials to the beneficiaries, in the villages of Dykan-Kyshtak, Jany-Chek, Dostuk, and in the Osh city orphanage "Boorukerdik", in cooperation with the Kyrgyzstan Red Crescent. The Turkish Red Crescent liaised with the Red Crescent Societies of Uzbekistan and Kyrgyzstan and assigned a Disaster Management Coordinator to the region, in order to coordinate the humanitarian activities. The second cargo plane, carrying 40 tonnes of humanitarian relief materials (310 family tents, 1200 blankets, 310 kitchen sets and utensils), along with an emergency relief team composed of 6 experts, was dispatched to Uzbekistan few days later. As a part of response activities, so as to facilitate recovery of affected communities, psychosocial support activities will be undertaken by Turkish Red Crescent's psychologists on the ground both in Kyrgyzstan and Uzbekistan.

The Turkish Red Crescent will continue to support the people of Kyrgyzstan and Uzbekistan for dealing with the results of the such a tragic event and will not leave them alone in their worst days.

Fostering partnerships in Kyrgyzstan



Uzbek Red Crescent nurses tend to a sick man in a makeshift ward in Andijan/URCS

As the humanitarian situation remains highly volatile, the Red Crescent Society of Kyrgyzstan, in partnership with the ICRC, continues to provide humanitarian assistance to the most vulnerable victims of the recent violence: it was among the first humanitarian agencies to provide assistance to the affected population through distribution of food and non-food items, medical supplies, hygiene items and materials to repair damaged houses. More than 5,000 individuals received blankets, jerry cans, food parcels. Totally 150 tents to returnees whose houses were burnt was distributed.

medical facilities in Osh and Jalal-Abad.

Due to the quickly changed situation there was no distribution of relief items delivered by the IFRC to Uzbekistan: refugees returned to Kyrgyzstan before the distributions could be organised.

The International Federation thus proposed to transfer a proportion of the goods imported into Uzbekistan to Kyrgyzstan, in consultation with the respec-

The ICRC therefore launched its preliminary appeal on 14 June and will launch in mid July its full Budget Extension Appeal for the emergency operation in southern Kyrgyzstan.

Complementary to the ICRC Budget Extension appeal, the International Federation will support the activities and operations of the Red Crescent Society of Kyrgyzstan through an emergency appeal which was launched on 15 July, which is targeting the most vulnerable of the affected households including IDPs and returnees in the areas of psychosocial support, emergency response and early recovery support, and capacity building.

To read the appeal, click here.

The Red Crescent Society of Kyrgyzstan, the ICRC, and the International Federation strongly underline that the Movement response to the humanitarian crisis in Kyrgyzstan requires strong coordination to ensure, to the greatest degree possible, an efficient and effective humanitarian response for the benefit of the victims in Kyrgyzstan.

IFRC media coverage of the humanitarian situation in Uzbekistan and Kyrgyzstan

As of 1 July, three web stories and two press releases have been written by the FACT team and are available at the IFRC website at the following links:

News stories:

Massive needs expected as crisis in central Asia worsens (17 June)

Uzbekistan: the relief operation steps up a gear (22 June)

Red Crescent aid leaves Tashkent bound for Kyrgyzstan (29 June)

Kyrgyzstan: Red Crescent provides ongoing support (26 July)

Press releases:

Appeal launched in response to "alarming humanitarian crisis" in Central Asia (17 June)

Mass return of refugees poses huge challenges to Red Cross Red Crescent response in central Asia (26 June)

Selected pickup of interviews:

Kyrgyz refugees return home (24 June)

RESPONDING TO EMERGENCIES

Eastern Europe struck by floods

Large swathes of Eastern Europe, including regions within **Ukraine, Romania, Moldova** and **Bosnia-Herzegovina**, have been hit by heavy floods, plunging rural communities into vulnerability.

In western **Ukraine**, more than a thousand houses have been flooded in the regions of Chernivtsy and Ivano-Frankivsk, though affecting a total of **65,000 people**. Some 2,000 hectares of agricultural land have been damaged, together with infrastructure such as roads, bridges, schools and wells. Regional branches of the Ukrainian Red Cross Society have started giving assistance to some of **3,500 people**, prioritising those who have been evacuated. Staff members and volunteers are helping people find shelter in community buildings and with host families, providing them with clothes, hygiene items and bedding.

Drinking water

The National Society built up fruitful cooperation with Charity Fund "Development of Ukraine" to serve the needs of affected people. Also, Ukraine Red Cross has a co-operation agreement with the Coca-Cola Company, which donated 4,000 litres of drinking water.

CHF 244,126 has been allocated from the IFRC's DREF to support the National Society in delivering immediate assistance to some 3,500 people (1,200 households). IFRC representative for Ukraine, Joe Lowry, noted "these regions are essentially still recovering from the massive floods of 2008. "Fortunately, the local branches are well prepared and have a good working relationship with the local authorities.



Wrecked bridge in Chernivtsy region/Ukrainian RC

This allowed them to start helping as soon as the floods hit."

While the Ukraine Red Cross concentrates on humanitarian relief, local authorities are undertaking evacuations, restoring power supplies and checking flood defences. The Russian Ministry for Emergencies sent two transport planes with relief



Volunteers from RC branch of Alba help people affected by floods/Romanian RC

supplies to Ukraine.

In **Romania**, the heavy rains, which began on 23 June, have resulted in floods in the northern and north-eastern parts of the country, killing 21 people and affecting more than 12,000 others, and damaging 4,384 households.

The Romanian Red Cross immediately reacted to the disaster, starting providing basic food, water and relief items to 350 families. The National Society is in constant communication with the governmental institution in charge of rescue and protection.

River rising

12,000 people have been directly affected by the heavy rains and flooding in the **Republic of Moldova**. A total of 3,183 houses in several districts have been flooded, and many of these are destroyed. Moreover, several thou-

sands of people have been evacuated. A national emergency has been declared by the prime minister who appealed to international organizations, NGOs and governments to assist in responding to the situation. Through this operation, the Moldova Red Cross will distribute humanitarian aid, including food parcels, hygiene kits, water filters, blankets and bed linen, to 2,000 families amounting to 8,000 people in six branches and ten villages affected by the floods. Moreover, provision of safe water, water filters, adequate sanitation as well as hygiene promotion will target the 1,000 most affected families in six branches.

In **Bosnia-Herzegovina**, water spilled out of the river beds in several municipalities, damaging land and residential objects across the Federation of Bosnia and

SITUATION UPDATE

Since the very beginning of the floods emergency in Poland, the **Polish Red Cross** has been hard at work to support those in greatest need. The first action took place on **19 May**, in the region of Silesia, where many villages, towns and cities including Gliwice, Zywiec, Częstochowa, Zabrze and Racibórz were under water. The Polish Red Cross delivered food and paramedical help, and helping in evacuation, as many houses were too damaged to live in. Local branch called the public to donate blankets, clothes, sleeping bags and food with long shelf life.

The Red Cross in Poland was well supported by the public, as well as many private companies in responding to this disaster. Further support was provided by the US Mission to Poland: Consul Gen-

eral Allen Greenberg announced a contribution of USD 50,000 to the Polish Red Cross from the US Government.

In Hungary, another several hundred millions of forints are needed to allow the recovery from the floods, after the total number of houses to be renovated has further increased. The **Hungarian Red Cross** recently received donations in support of the people in need from the private sector: i.e. BASF Hungary, a chemical company, donated 7.5 million forints to the Red Cross, and Amway Hungary, a company specialized in health and homecare products, contributed with both cash - by raising HUF 1,607,250 among its customers - and in-kind donations (detergents, preserved foods, worth HUF 1,079,537, which were sent to the flood-hit region of Jászág through the Red Cross).

Herzegovina as well as Republika Srpska and Brčko district. Damage to houses and infrastructure has resulted in approximately 14,910 people in urgent need of food assistance, safe water and non-food assistance. The Red Cross proposed operation will address the need of the most vulnerable population (old and bed ridden persons, over 60, who live alone, persons with disabilities, socially endangered persons with under-aged children, self-supporting mothers, returnees, refugees, displaced persons) with food, hygiene items, safe water and health promotion and rubber boots to help with rescuing house items and working around the flooded households.

"Small things make life": delivering First Aid in 2010

"If grains of sand make mountains, if moments build eternity, then small things make life". This was the conclusion of the speech delivered by **Dr. Dragan Radovanović, President of the Serbian Red Cross**, in the opening session of the First Aid Convention 2010, on 8 July. No words can better explain how big a difference can be made in other people's lives just by giving a little every day. This is what first aid is: a small thing, which can do much.

In the last two months, two important First Aid events took place in Europe: the **First Aid Education European Network (FAENN)** annual meeting, held between **17 and 19 June**, 2010 in Izmir, Turkey, and the **First Aid Convention (FACE)**, which was hosted in Belgrade by the Red Cross of Serbia from **8 to 11 July**. "There is one programme that we find in each and every Red Cross Red Crescent Society and that is First Aid. It is our human nature to extend help and alleviate suffering wherever it may occur, without any form of discrimination. At the same time it is also our responsibility and duty to learn, develop, exchange knowledge, improve and constantly practice new skills and keep our First Aid knowledge up to the latest standards", continued Dr. Radovanović in his speech.

The Red Cross Red Crescent Societies are the strongest first aid providers in Europe and in the world, and first aid is an essential tool to achieve the goals of Strategy 2020. These were some of the premises pointed out in Izmir.

As it was outlined during the annual meeting, in order to achieve the second strategic aim of Strategy 2020 - *enable healthy and safe living* - within the next 10 years, a strong focus on first aid is indeed essential. This includes the implementation of Red Cross Red Crescent guidelines on first aid and resuscitation, further advocacy for the establishment of an International First Aid Certificate (IFAC), the reinforcement

PAST AND FUTURE EVENTS

of knowledge and information sharing by NSs with the European Network, as well as advocacy work for first aid to be more accessible on a national level.

The responsibility of National Societies to reaffirm the role of first aid in saving lives and preventing diseases was strongly highlighted in both events. National Societies are encouraged to take initiative

SAVE THE DATE

July	
1st Sat	International Day of Cooperatives
8-11	FACE 2010 (First Aid Convention in Europe), Belgrade, Serbia
11	World Population Day
18-23	AIDS 2010 Conference, Vienna, Austria
August	
9	International Day of the World's Indigenous People
12	International Youth Day
19	World Humanitarian Day
23	International Day for the Remembrance of the Slave Trade and its Abolition

in developing their own first aid policy and strategy, increasing the number of people educated in first aid by making it more accessible through advocacy work with their

Government, and educating their citizens in first aid and disaster preparedness, in order to raise awareness that they can and have to be the first link in the chain of emergency. These two events come few months before the **World First Aid Day**, which will be celebrated worldwide on **10 and 11 September, 2010**.

For more information about the First Aid Education European Network, click here.

To know more about the First Aid Convention, click here.

The 7th Rescue and DM National Training of the Hellenic Red Cross

From **24 of June to 4 July**, the **7th Rescue and Disaster Management National Training of the Hellenic Red Cross** was held in the Training Centre of Psathopyrgos, near Patras, in Greece. Since 1998, every two years, the Hellenic Red Cross has been organizing such train-

ing in cooperation with the **German Red Cross**.

This year, the two National Societies celebrate **30 years of collaboration**: it was 1980 when, driven by the aim to prepare their volunteers in the fields of first aid, paramedicine, technical rescue and disaster management, they established a jointly-led training system. This collaboration brought a revolution in the field of volunteer training in Greece, by producing the strictest, longest and most complete training system for first aid and rescue in Greece.

The training is the biggest ever performed by the Training Department of the Samaritans, Rescuers and Lifeguards Administration of the Hellenic Red Cross. 210 first aid and rescue volunteers and 25 Instructors from both the Hellenic and the German Red Cross were involved in this 15 day training process.

The fields where volunteers were trained are pre-hospital life support, safe driving of rescue motorbikes, urban firefighting, urban search and rescue and rescue techniques from confined space.

"We are proud of owning the biggest volunteer rescue and first aid force in Greece. We made a revolution in the standards



Rescuers in action during the training/Hellenic RC

of Greece, by setting up a solid training system that gives us efficient volunteers ready to save lives and livelihoods" says Mr. Anastasios G. Gerasimatos, Head of Training Department of Hellenic Red Cross.

For further information, click here.

NEWS FROM THE NATIONAL SOCIETIES

Kazakhstan RC: Your Best Defence is You

The International Federation has supported a **community preparedness project** in Kazakhstan RCS, which was implemented between **15 January and 15 July, 2010**. The main goals of the project were to **increase community preparedness and mitigate the impact of pandemics** in terms of morbidity and mortality, by reducing risks related to health, food security and livelihood. The project was planned in three directions: communication and advocacy, planning for business continuity in case of pandemic and trainings for staff and volunteers.

Activities performed

The Kazakhstan RC took care of the preparation of, on the one hand, communication materials for public distribution, i.e. posters and brochures, which were distributed to the three branches involved in the project and, on the other hand, training materials for volunteers and staff, developed basing on the information from www.pandemicpreparedness.org.



Education on H1N1 among students at medical college, Almaty/Kazakhstan RCS

was developed, in order to measure the knowledge of participants before and after the training. Success was achieved, with **awareness increasing from 45 to 85%**. In all three



Education on H1N1 among multiple birth families, Almaty/Kazakhstan RCS

Main targets of training were volunteers from targeted vulnerable communities (i.e. multiple birth families, refugees, migrants, students), who after the training started conducting information sessions in their own communities.

In Almaty branch, RCS targeted a total of 850 persons to be educated, and, by mid-April, **350 were trained**. A simple questionnaire in Russian and Kazakh languages

RCS branches, a round table was organized with key stakeholders about the importance of pandemic preparedness. Stakeholders included: regional

MoH, municipality representatives, school representatives and community leaders from refugees, migrants; etc.

Personal protection equipment, including masks, gloves and disinfectants, was distributed to the branches.

Discovering the European micro-National Societies

The International Federation has 186 members and there is much diversity hidden within that single number.

Some national societies are constituted on the territory of seriously large countries: The Russian Federation, alone, is more than 17 million square kilometres; the ten largest countries by area represent about half of the world's territory. By contrast, the ten smallest independent countries have a combined territory of around 400 square kilometre: a little less than the municipality of Oslo.

As with countries, so with national societies: the term refers to large and small in equal measure. However, in the International Federation as in other organisations, the media, and among people in general the small get less attention than the big, which is one reason why we are making space in our newsletter for some of the **small European National Societies**.

But: what is small in this context? What is the cut-off point? Pragmatically we have used a population of around half a million as the upper limit: this would give us a European list of Luxembourg, Malta, Iceland, Andorra, Liechtenstein, Monaco and San Marino (the Vatican doesn't have a National Society yet). And how should we refer to these societies? Microsoft Word gives a series of synonyms: little; minute; tiny; diminutive; miniature; petite; undersized: none of these seem entirely right and respectful. For this edition of the newsletter we have landed on a temporary compromise by prefixing "national society" with the word micro, but we should be grateful if readers would help guide us in the future – about the name as well as the cut-off point.

Contributions may be mailed to ezcommunications@ifrc.org.

THE RED CROSS OF THE REPUBLIC OF SAN MARINO

In this journey of ours across the micro national Societies, we will start from the **Red Cross Society of the Republic of San Marino**, the landlocked enclave entirely surrounded by Italy.

The first branch of the Red Cross of the Republic of San Marino was born in 1915, in the eve of Italy's entry in the First World War, under the name of Delegation of the Italian Red Cross in San Marino. In 1949, the Red Cross of San Marino became an independent organization, in 1950 it was officially recognized by the ICRC and, two years later, it was accepted as a member in the then known as League of Red Cross Societies.

As of 2010, the Red Cross of San Marino counts **some 1500 members and 120 volunteers**.

"Our volunteers are mainly relief volunteers, but they will soon be joined by a youth voluntary body, due to be established in the near future - said **Mr. Raimondo Fattori**, President of the National Society of San Marino, during a phone interview – Given the extension of the country where we work, we have no local branches, nor paid staff. We base our activity on voluntary work alone".

"Our main activities on the territory focus on medical assistance at sporting events and transport services in agreement with the hospitals of the country", he continued.

"Our action has not been affected by the recent World Financial Crisis, and, in terms of international support, we have built a rest home in Romania, where we also provide assistance to two orphanages. In Albania, our National Society has been involved in the renovation of a hospital, as well as of two health centres in Sarajevo, Bosnia-Herzegovina", concluded Mr. Fattori.

NEWS FROM THE NATIONAL SOCIETIES

Sports clubs and community support the Turkish Red Crescent

Founded in 1903, **Besiktas JK**, the first sport club of Turkey, has received many positive comments after deciding to advertise the **Turkish Red Crescent emblem** on the back of their football jersey. During their 106-year-history, the Besiktas JK has blazed a trail in Turkish football history, including this recent decision to be **the first Turkish football club to use the logo of a non-governmental organization on the shirt**.

The Turkish Football Federation gave permission to all football clubs to find sponsorship for the back part of their shirts to support football clubs financially. While other league teams carried their privately owned sponsors' names on their shirts and earned millions of dollars of income, Besiktas chose voluntarily to promote the Turkish Red Crescent.

This unique support of Besiktas, known as "Black Eagles", has become a special and valuable step to increase the visibility of Red Crescent emblem and make the RCRC Fundamental Principles more familiar to a

larger audience.

A similar cooperation happened between Barcelona and UNICEF in 2006. Futbol Club Barcelona made a partnership to put the UNICEF logo on its shirt and it was the first logo placement in the club's 107-year-history.

Red Crescent emblem on the white jersey

Besiktas JK goalkeeper **Rustu Reçber**, who played for Barcelona as well, says: "It is a very important step. I played for Barcelona and now I am playing for Besiktas JK. So, it is a very good coincidence for me. I am honored I have had the chance to wear the jersey of these football clubs, which do have strong social responsibility."

Rustu also says it would be a great example for other football clubs in Turkey and all over the world and he adds, "In this way, we can raise the awareness of the

public. The Red Crescent is a very important actor our country. I am very pleased to be a member of this club, which has blazed a trail in Turkey."

Support from other sports clubs

After Besiktas & Turkish Red Crescent partnership, other football clubs followed this brilliant example and wore Red Crescent emblem on their jerseys. Trabzonspor, Altay and Kayserispor have decided to advertise the Turkish Red Crescent emblem on the back of their football jersey and

have been praised by all football supporters.

Last year, the TRC had made a similar cooperation with Turk Telekom Basketball Team. Turk Telekom players wore the Red Crescent emblem on the front part of their jerseys and this partnership won the approval of the Turkish public.



Besiktas JK goalkeeper Rustu Reçber/TRC

BEST PRACTICES IN EUROPE

The Hungarian Red Cross promotes Blood Donation

On **14 July, 2010**, like every year, millions of people around the world celebrated the **World Blood Donor Day**.

World Blood Donor Day is dedicated to thanking and celebrating voluntary non-remunerated blood donors and one of its main goals is to ensure the availability of 'safe blood' for transfusion.

On this day, the Hungarian Red Cross held special celebrations in Pécs, famous for being designated as one of the three European capitals of culture for 2010.

"This day is a very special day for our National Society – said **Ms. Eva Koltai**, Head of the Blood Program of the Hungarian Red Cross – A day when we want to thank all those million people across the world who every year give their blood to save lives".

The Hungarian Red Cross has been active in blood donor recruitment since 1939 and, from 2000, based on an agreement with the **National Blood Transfusion Service** and through more than 11,000 blood donation events per year, it recruits over 430,000 voluntary, non-remunerated blood donors annually.

Communications and recruitment

More than 500,000 units of blood are necessary to ensure a safe blood supply for the country all over the year. In order to guarantee that the national blood demand is met, the Hungarian Red Cross needs to implement efficient communications strategies, which help raise awareness among people, especially youth, of the importance of giving blood.

The traditional ways of recruiting, i.e. postcards,

leaflets, posters and venues of recruitment such as workplaces, residential areas and institutions, have recently been complemented by targeting various leisure time events for both youth and the general public, where people are approached by Red Cross volunteers and informed about how they can make a big difference with a small gesture.

Now, thousands of volunteers and 160 professionals within the Hungarian Red Cross dedicate their time to recruit new regular donors and make voluntary unpaid blood donation more and more common across society.

New TV spots and good media coverage of events



Kids in Nograd for the celebrations of WBDD 2010/Hungarian RC

connected to blood donations and the usage of blood have made donor recruitment more efficient, and recruitment by email and sms has also significantly increased the number of donors.

The first Hungarian mobile unit for blood donation and collection started its operation on 30 August, 2006. This mobile unit is set up in important places such as busy crossing points, housing estates, and the car parks of shopping centres, where a sufficient number of potential donors can be approached.

This year, the slogan "**New blood for the world**" put further emphasis on the importance of youth as key actors in the spread of blood donation among their peers and in the promotion of healthy lifestyles as a sign of accountability.

Youth start getting in touch with blood donation from primary school, where they receive training sessions and get involved in the organization of events, in awareness-raising and donors recruitment. In 2004, the HRC established a national higher education blood donor competition, seeing high schools and universities running for a youth award, which is granted to the institution with the highest number of young donors.

And in 2009, a programme for the promotion of healthy lifestyles in kindergartens was also launched, which can also help involve families with the help of their kids.

ORGANISATIONAL ISSUES

Resource mobilisation

OPEN EU CALLS

All countries	EIDHR - providing direct support and protection to human rights defenders	3/09/2010
All countries	INVESTING IN PEOPLE-CHILDREN - Fighting Child Labour	10/09/2010
Kosovo	IPA - To address poverty and long term unemployment that enhance quality of life for all Kosovo inhabitants	4/10/ 2010
Bosnia and Herzegovina	IPA- Support to the Issue Based NGO Networks	30/07/2010
Moldova	European Instrument for Democracy and Human Rights Country-based support scheme 2010 in the Republic of Moldova	3/09/2010
Hungary Slovakia Romania Ukraine	ENPI Cross Border Cooperation programme 2007-2013 - Call for Proposals No 2.	26/10/2010
Lithuania Poland Russia	130200 - ENPI Cross Border Cooperation programme	15/09/2010
Kyrgyzstan	129846 - European Instrument for Democracy and Human Rights (EIDHR) Country Based Support Scheme	13/08/2010
Kyrgyzstan	129859 - Non-State Actors in Development.	13/08/2010
Kazakhstan	130022 - European Instrument for Democracy and Human Rights (EIDHR) Country Based Support Scheme	30/07/2010
Albania Montenegro	IPA Cross-Border Programme, 2007 – 2013	28/09/2010
Montenegro	European Instrument for Democracy & Human Rights 2010 (EIDHR) Country Based Support Scheme (CBS5)	19/08/2010
Montenegro	IPA- Civil Society Development Programme with financial assistance from IPA 2009	19/08/2010
Croatia	IPA Building Capacities of the CSOs for Monitoring and Advocacy in the Field of Democratization, Human Rights, Minority Integration and Sustainable Refugee Return	5/10/2010
Croatia IPA	Building Capacities of CSOs for Implementing Innovative Social Service Delivery Programmes in the Areas of Special State Concern	21/09/2010
Macedonia	IPA -Improvement of Employment Potentials of Women from Minority Ethnic Communities in the Labour Market	30/09/2010

STAFF CHANGES

Over the past month, the Europe Zone team welcomed some new staff members:

Erzsebet Nemethne Futár	Support Services Assistant
Ervin Blau	Team Leader
Kamil Denyushev	FACT Team Member (Logistics)
Martin John Fisher	FACT Team Member (Reporting)
Tony Maryon	Senior Adviser
Marita Gazikova	Senior Administrative/HR Assistant
Timur Tursunzade	Admin and Logistics Manager

Farewell to colleagues:

Lars Linderholm	Anti-Trafficking Network Facilitator
Vera Rangelova	Migration Coordinator
Diana Szasz	Planning and Reporting Manager
Elena Dorzhieva	Admin and HR Manager

Want to learn more about funding possibilities?

You can find updated information and tips regarding fundraising to be found on FedNet Resource Mobilisation pages! On these pages, you will find Resource Mobilisation-related information, such as policies, strategies, statistics, donor profiles and much more. We hope you will find the pages useful in your daily work.

An updated funding guide 2010 on EU funding instruments relevant to the European Union Development and co-operation is available on the intranet of the EU/RC office under the section "Development aid"- then "funding toolkit". This guide is a dynamic document regularly updated by the Red Cross/EU Office according to the further development of the different budget lines, programmes and policies of the EU.

To visit the EU/RC website, click here.

ONLINE QUESTIONNAIRE FOR THE GLOBAL ORGANIZATIONAL DEVELOPMENT STUDY

The International Federation is now conducting an **online survey for the Global OD Study**.

Investment in National Society organizational development (OD) and capacity building (CB) is considered a condition for the Red Cross and Red Crescent (RCRC) Movement's ability to live up to its mandate in carrying out its humanitarian activities in a sustainable manner. This position is reaffirmed in the Movement Strategy and recently approved Strategy 2020, where the building of strong Red Cross and Red Crescent National Societies is stated as one of the enabling actions to reach the goals for the Federation.

In support of the above, the various components of the RCRC Movement have over the years carried out a range of training initiatives related to Organizational Development and Capacity Building which contributed to a wider understanding of OD and CB within the RCRC Movement. However, has the Movement addressed the main OD capacity development needs within the RCRC Movement?

The purpose of this study is to learn from the OD training initiatives to date within the RCRC Movement, to address and discuss fundamental questions, and to design and implement a relevant and harmonized RCRC Movement skills development program for OD Practitioners.

Please click the following link to bring you to the online questionnaire which we hope you will accomplish on or **before the closing date of July 27, 2010**. All responses are completely confidential, and will only be reported in aggregate form. For any questions, please contact Alex Torres.