

Rules of the photography contest for Youth in the Mediterranean

“YOUTH AND VOLUNTEERING”

1. Subject of competition

Our world is faced with many problems each day, from national crisis and disasters to the basic needs of our local communities. The Red Cross and the Red Crescent (RC/RC) has dedicated more than 150 years to serving both international and national communities by responding to these needs with volunteers.

This year both, the United Nations and the European Union, have recognized the importance of volunteering by declaring 2011 the International and the European Year of Volunteers and Volunteering. In this occasion the International Federation of RC/RC Societies has launched a campaign in honor of this special year. There are three pillars of the 2011 campaign: protect volunteers, recognize volunteers and promote volunteering. Our mission is to motivate, retain and recruit volunteers from all over the world.

Also there is another important celebration for 2011, as it has been declared by United Nations the International Year of Youth. This has a dramatic importance for the Red Cross and Red Crescent as our Movement is made up of tens of millions of active volunteers of all ages and about half of these humanitarians are young people. The United Nations theme for this year's International Youth Day is "Dialogue and Mutual Understanding". The UN and the IFRC both recognize the benefits of young people from different cultures, as well as among different generations collaborating together to improve our world. The dialogue between cultures and generations in turn creates a better, more encompassed and progressive society.

In the framework of the 2011 European and International Year of Volunteers and Volunteering and the International Year of Youth, and following the recommendations of the RC/RC Mediterranean Conference, the Centre for Cooperation in the Mediterranean (CCM)



Centre for the Cooperation in the Mediterranean

is organizing a photography contest for youth. This contest has the objective of giving youth an opportunity to express themselves creatively and share their views on youth and volunteering in multiple dimensions. The goal of the CCM in creating this contest is to help the youth realize their potential and value for creating positive change in the world.

Each participant is free to approach the theme of volunteers, volunteering or youth from any possible approach. They may work on this theme from one or many of the integrated related subjects such as international disasters, local delivering services, volunteers and youth, principles and values in action,, intergenerational or intercultural dialogue, amongst many others.

2. Selection of photos and prize

A Jury will be put in place to select the best photos based on:

- Adequate relation of photos to the proposed theme
- Artistic quality of the photo
- Originality
- Ability to communicate the principles and values of the Red Cross/ Red Crescent

15 photos will be selected for an exhibit in the Mediterranean Youth Camp, Atlantis VII, which will be held in Tunisia the first week of July 2011.

From these 15 photos, the jury will choose the best one and invite the author to participate in the youth camp Atlantis VII Travel and accommodations will be covered by the organization.

A selection of the best photos, including the winning photos and those in the exhibit, will be published on the CCM website.

3. Who can participate?

This competition is open to all individuals between the ages of 18 and 30 who live within the 25 countries of the Mediterranean Conference or countries neighbouring these 25.



4. Technical Specifications of the photos

The photos must be the original version and submitted unedited, unpublished, and have the following characteristics:

- Format: jpg or jpeg
- Photo in colour or black and white
- Original dimensions : 7 x 10 cm or the equivalent, vertically or horizontally
- Size : 1 MB (1000 Kb) maximum

Each file name should follow the following formula:

« last name_first name_title.jpg/jpeg »

5. How to participate?

The photos should be submitted by the 1st of June 2011 at the latest.

Each participant can submit up to 3 photos, even if only one of the 3 can be selected for the prizes.

The photos must be emailed to: photosmed@cruzroja.es

To encase in the competition, each photo should be accompanied by a descriptive form including the copyright permission for the photo. The form can be downloaded directly from the CCM website (www.cruzroja.es/ccm) and, when it has been correctly filled out, it can be sent in either PDF or jpg form with the photo by email to: photosmed@cruzroja.es (one form per photo).

The author of the photo holds all responsibility concerning the people and objects he/she has photographed.



Last Name:.....

First Name:.....

Date and place of birth:.....

Identity documents:

Address in country of residence:.....

Nationality:

Red Cross/ Red Crescent National Society:.....

Personal Telephone:.....

Personal email:.....

Presentation of the author (30 words maximum):.....

.....

Title of photo:

Presentation of photo (15 words maximum):

.....

**I have read and accept the rules of this contest and the
copyright permission that corresponds to the point 7 of the
rules. (If accepted, please cross an x)**

The photo submitted is original, unedited and unpublished

Signature:.....



6. Restrictions

All photos with racist, xenophobic, discriminatory or proselytizing connotations as well as those that threaten, deceive, slander, denigrate, are aggressive, vulgar, violent, obscene or pornographic will be excluded from the competition.

It's also important to add that the photos have to follow the Code of Conduct on Images and Messages of the European NGOs, which you can find joined to this letter

7. Rights and responsibilities of the authors of the photos

All participants voluntarily forfeit the right to the organizers of the contest to use, without payment nor temporal or geographical limits, the sent photo material in the activities and actions of the Centre for Cooperation in the Mediterranean of the Spanish Red Cross, the Red Cross and Red Crescent Mediterranean Societies and the International Federation that aim at fulfilling their institutional objectives.

Consequently the Centre for the Cooperation in the Mediterranean of the Spanish Red Cross will have the right to use the photos taken by the participant for their impression, reproduction, diffusion, distribution, exposition, publication, advertising actions, etc., in order to fulfil its institutional objectives. The entity promises not to use these photos outside of these objectives and must in every occasion name the origin of the photos. It remains authorized to use them in all Medias (television, cinema, Internet) or supports (posters, websites, booklets, etc ...).

The author of the photo holds all responsibility concerning the people and objects he/she has photographed.

8. Information

For more information please contact the Centre for Cooperation in the Mediterranean by email: photosmed@cruzroja.es

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