
Youth as Agents of Behavioural Change

Building a culture of nonviolence and peace

Guest speaker
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The IFRC's flagship initiative "Youth as Agents of Behavioural Change" (YABC) relies on peer education and encourages youth to engage in inner change and live our humanitarian values through behavioural skills development. In this RedTalk the initiative's founder will explain its innovative non-cognitive methodology, totally bottom up approach and share how YABC has enabled youth to take up sensitive issues in



their community and how it impacts on the work of Red Cross Red Crescent Societies.

Join us for this RedTalk

Date: Thursday, 7 July 2011

Time: 14:00 – 15:00

Venue: IFRC Auditorium

Please register on www.ifrc.org/redtalk/registration. If you would like to register for the quiz please also sign up on the IFRC Learning Platform on www.ifrc.org/learning. Attendance and successful completion (80% marks) of the knowledge quiz will count towards one Red Cross Red Crescent credit on your Learning Passport. This event will also be live streamed on www.ifrc.org/redtalk.
