

## Rules of the Photo Contest for Youth in the Mediterranean on Environment and Climate Change

***“Respecting our World: Every change starts from You<sup>th</sup>”***

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### 1. Subject of competition

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Many humanitarian challenges currently keep affecting our region: the social effects of the world economic crisis, violent uprisings and wars, poverty and natural disasters consume nations and peoples.

One of the biggest scenarios of change and impacts from climate change was Europe and especially the Mediterranean basin. The year 2012 has brought crucial changes that will radically modify the Mediterranean landscape in the near future.

According to many recent studies on the effects of Climate Change in 2012<sup>1</sup>, terrestrial biodiversity and ecosystems, human health and agriculture gain great attention because of the humanitarian consequences that they all have. Uncontrolled floods and droughts, food shortage, migration of animal species, endangered habitats, premature deaths because of heat-waves, increased water and cooling demand in South-European countries, increased transmission of vector-borne diseases and forced migration are only some of the many consequences climate change is and will continue having on our everyday lives, unless concrete action is taken at a global level.

The action of the Red Cross Red Crescent members contributes to promote both individual and community values which encourage respect for other human beings and a willingness to work together to build stronger and more resilient societies.

Such concerns and concrete actions need to be transmitted especially by youth. As a chemical agent when mixed with other chemicals provokes a reaction, a transformation; youth act by promoting changes and facing challenges with a multiplier effect.

From its side, the IFRC strongly believes that youth are a powerful actor with creativity, energy, ideals and skills that need to be harnessed when pursuing lasting social change

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<sup>1</sup> European Environment Agency, Nov. 2012, *Climate Change, impacts and vulnerability in Europe: An indicator-based report*

leading to communities that are more respectful of the world we live in and that have an active role in trying to mitigate the consequences of Climate Change.

Following the recommendations of the RC/RC Mediterranean Conference regarding the need to strengthen the role of youth, the Centre for Cooperation in the Mediterranean (CCM) is organizing a Photo Contest for youth whose objective is to give youth an opportunity to express themselves creatively, and share their views on their potential for creating a positive change in the world, on various levels.

Each participant is free to approach the theme of youth, volunteering, environment and climate change. Each person may work on this theme from one or many of the integrated related subjects such as natural disasters, local actions to raise awareness on environmental issues and climate change, youth and the environment, humanitarian consequences of climate change, climate friendly initiatives/programmes, amongst many others.

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## **2. Selection of photos and prize**

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A Jury will be set up in order to select the best photos based on:

- Adequate relation of photos to the theme proposed
- Artistic quality of the photo
- Originality
- Ability to raise awareness on the growing challenge that Environment and Climate change represent for all.

15 photos will be selected and exhibited in the Mediterranean Youth Camp Atlantis IX, which will be held in Bosnia and Herzegovina during the first week of July 2013.

From these 15 photos, the jury will choose the best one and invite the author to participate in the Youth Camp Atlantis IX. Travel and accommodations will be covered by the organization. The author of the second best winning photo selected by the Jury will receive the print of a file of photos in environmental-friendly material.

A selection of the best photos, including the winning photos and those in the exhibit, will be published on the CCM website.



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### 3. Who can participate?

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This competition is open to all individuals between the ages of 18 and 30 who live within the 25 countries whose National Societies form the Mediterranean Conference<sup>2</sup> or those countries neighbouring them.

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### 4. Technical Requirements for the photos

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The photos must be the original version and submitted unedited, unpublished, and have the following characteristics:

- Format: .jpg or .jpeg
- Photo: in colour or black and white
- Original dimensions : 10x15 cm or equivalent, vertical or horizontal snapshots
- Size : 1 MB (1000 Kb) maximum

Each file name should follow the following formula:

« last name\_first name\_title.jpg/.jpeg »

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### 5. How to participate?

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The photos should be submitted by the 27<sup>th</sup> of May 2013 at the latest.

Each participant can submit up to 3 photos, even if only one of the 3 can be selected for the prizes.

**The photos must be emailed to:** [photosmed@cruzroja.es](mailto:photosmed@cruzroja.es)

To be eligible for the competition, each photo should be accompanied by a descriptive form including the copyright permission for the photo. The form can be downloaded directly from the CCM website ([www.cruzroja.es/ccm](http://www.cruzroja.es/ccm)) and, once it has been correctly filled in, it can be sent by email in either .pdf or .jpg, together with the photo, to: [photosmed@cruzroja.es](mailto:photosmed@cruzroja.es) (one form per photo).

The author of the photo/s holds all responsibility concerning the people and objects he/she has photographed.

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<sup>2</sup>Albania, Algeria, Andorra, Bosnia-Herzegovina, Croatia, Egypt, France, Greece, Israel, Italy, Lebanon, Libya, Malta, Monaco, Montenegro, Morocco, Palestine, Portugal, San Marino, Serbia, Slovenia, Spain, Syria, Tunisia and Turkey



**Last Name:**.....

**First Name:**.....

**Date and place of birth:**.....

**Identity documents:** .....

**Address in country of residence:**.....

**Nationality:** .....

**Red Cross/ Red Crescent National Society:**.....

**Personal Telephone:**.....

**Personal email:**.....

**Presentation of the author (30 words maximum):**.....

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**Title of photo:** .....

**Presentation of photo (15 words maximum):**

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**I have read and accept the rules of this contest and the  
copyright permission that corresponds to the point 7 of the  
rules. (If accepted, please cross an x)**

*The photo submitted is original, unedited and unpublished*

**Signature:**.....

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## **6. Restrictions**

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All photos with racist, xenophobic, discriminatory or proselytizing connotations as well as those that threaten, deceive, slander, denigrate, are aggressive, vulgar, violent, obscene or pornographic will be excluded from the competition.

It is also important to add that the photos have to follow the Code of Conduct on Images and Messages of the European NGOs.

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## **7. Rights and responsibilities of the authors of the photos**

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All participants voluntarily forfeit the right to the organizers of the contest to use, without payment nor temporal or geographical limits, the sent photo material in the activities and actions of the Centre for Cooperation in the Mediterranean of the Spanish Red Cross, the Red Cross and Red Crescent Mediterranean Societies and the International Federation that aim at fulfilling their institutional objectives.

Consequently the Centre for the Cooperation in the Mediterranean of the Spanish Red Cross will have the right to use the photos taken by the participant for their print, reproduction, dissemination, distribution, exposition, publication, advertising actions, etc., in order to fulfil its institutional objectives. The entity promises not to use these photos in a context other than these objectives, and must in every occasion name the origin of the photos. It remains authorized to use them in all Medias (television, cinema, Internet) or supports (posters, websites, booklets, etc...).

The author of the photo holds all responsibility concerning the people and objects he/she has photographed.

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## **8. Information**

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For further information please contact the Centre for Cooperation in the Mediterranean by email: [photosmed@cruzroja.es](mailto:photosmed@cruzroja.es)

Centre for Cooperation in the Mediterranean

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