

YEAR 2020



Croce Rossa Italiana

BILANCIO SOCIALE



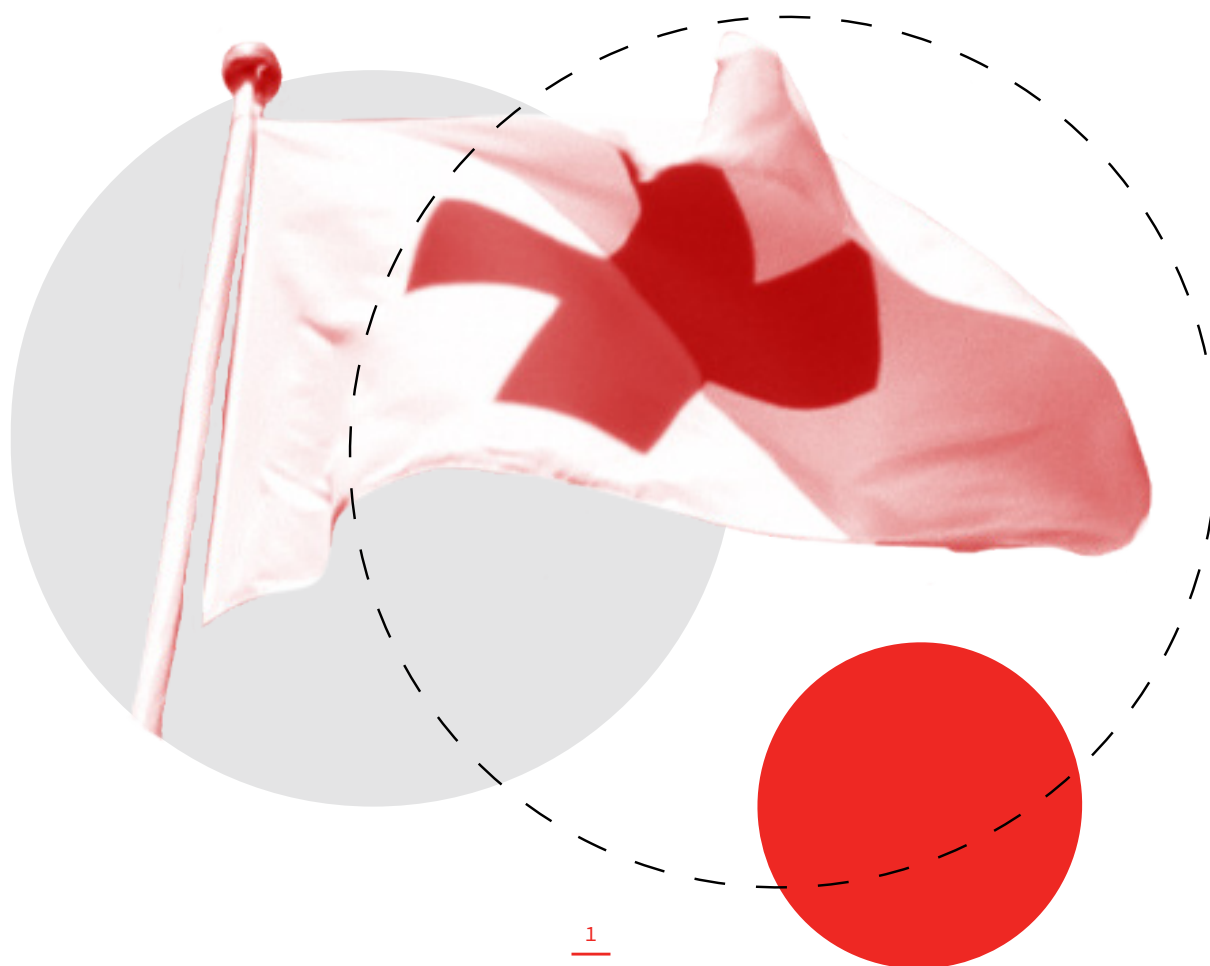
THE HISTORY OF THE RED CROSS

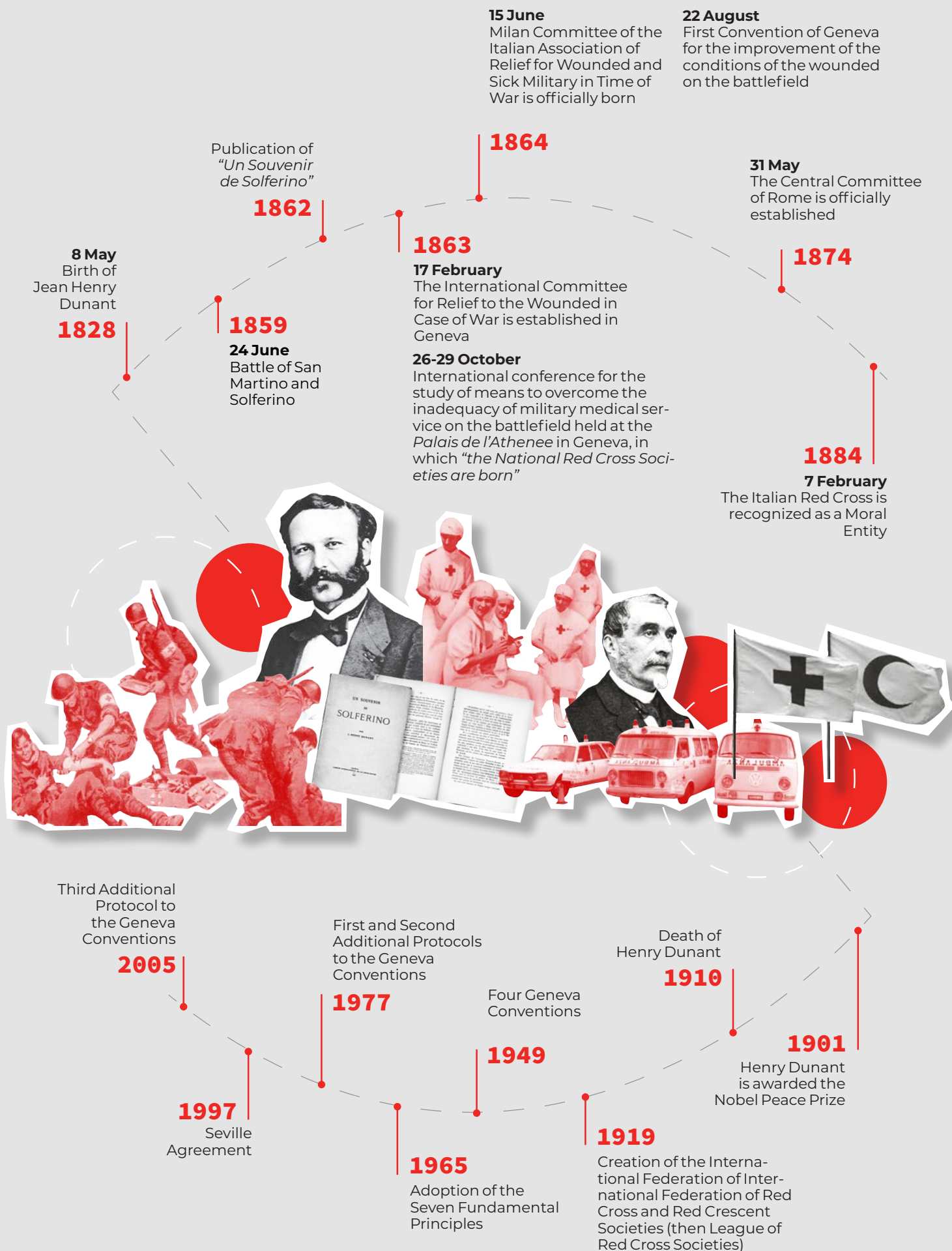
The Italian Red Cross Association (ItRC) is a Third Sector entity, specifically a National Associative Network.

On 1 January 2016, by virtue of Legislative Decree 178/2012, ItRC was established as a legal entity of private law. ItRC is an entity of public interest, **auxiliary to the public authorities in the humanitarian sector**, placed under the High Patronage of the President of the Republic, and is recognized as a Voluntary Relief and Assistance Society, in accordance with the Geneva Conventions and subsequent Additional Protocols. It is the only National Red Cross Society authorised to carry out its activities on Italian territory.

The Italian Red Cross is a **member of the International Red Cross and Red Crescent Movement**, which was institutionalised by the XIII International Conference in The Hague in 1928, on the occasion of the centenary of Henry Dunant's birth, founder of the Red Cross idea.

Despite its recent establishment as a private entity, ItRC saw its origins more than 150 years ago, thanks to the idea of Jean Henry Dunant, who was inspired by the aftermath of the Battle of Solferino (24 June 1859).





THE FUNDAMENTAL PRINCIPLES

The **seven Fundamental Principles** of the International Red Cross Movement, adopted at the 20th International Red Cross Conference, held in Vienna in October 1965, are the guide and at the same time the guarantee of the actions and the spirit of all the components of the Movement, including the International Committee of the Red Cross (ICRC) and each and every one of its Volunteers.



HUMANITY

The International Red Cross and Red Crescent Movement, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavours, in its international and national capacity, to prevent and alleviate human suffering wherever it may be found. Its purpose is to protect life and health and to ensure respect for the human being. It promotes mutual understanding, friendship, cooperation and lasting peace amongst all peoples.

IMPARTIALITY

It makes no discrimination as to nationality, race, religious beliefs, class or political opinions. It endeavours to relieve the suffering of individuals, being guided solely by their needs, and to give priority to the most urgent cases of distress.

NEUTRALITY

In order to continue to enjoy the confidence of all, the Movement may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature.

INDEPENDENCE

The Movement is independent. The National Societies, while auxiliaries in the humanitarian services of their governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with the principles of the Movement.

VOLUNTARY SERVICE

It is a voluntary relief movement not prompted in any manner by desire for gain.

UNITY

There can be only one Red Cross or one Red Crescent Society in anyone country. It must be open to all. It must carry on its humanitarian work throughout its territory.

UNIVERSALITY

The International Red Cross and Red Crescent Movement, in which all Societies have equal status and share equal responsibilities and duties in helping each other, is worldwide.

THE 2018-2030 STRATEGY

For the period 2018-2030, ItRC aims to pursue its goal along the following strategic lines (dictated by the **2018-2030 Strategy**):

STRATEGY

ORGANISATION

FULFILL THE HUMANITARIAN MANDATE OF THE IRC THROUGH STRENGTHENED ORGANISATIONAL CAPACITIES



VOLUNTEERS

EMPOWER AND ENSURE ACTIVE ENGAGEMENT IN DECISION-MAKING PROCESSES AT ALL LEVELS OF VOLUNTEERS AND STAFF



PRINCIPLES AND VALUES

DISSEMINATE AND ADVOCATE FOR RCRC FUNDAMENTAL PRINCIPLES, HUMANITARIAN VALUES AND INTERNATIONAL HUMANITARIAN LAW



HEALTH

PROTECT AND PROMOTE PERSONAL AND UNIVERSAL HEALTH AND SAFETY EDUCATION



SOCIAL INCLUSION

PROMOTE A CULTURE OF SOCIAL INCLUSION TO ACTIVELY INTEGRATE THE PEOPLE IN SITUATION OF VULNERABILITY



EMERGENCIES

RESPOND TO CRISES AND EMERGENCIES, AND BOOST COMMUNITIES' RESILIENCE THROUGH PREVENTION AND PREPARATION FOR DISASTERS



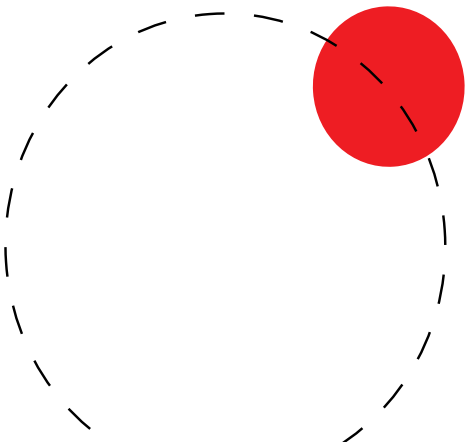
COOPERATION

ACTIVELY COLLABORATE WITH OTHER MEMBERS OF THE MOVEMENT, IN ORDER TO INCREASE PROGRAMS AND ACTION PLANS WORLDWIDE



THE ORGANISATION

LEVELS OF TERRITORIAL ORGANISATION	1	19	663
	National Committee	Regional Branches and Branches of the Autono- mous Provinces of Trento and Bolzano	Local Branches
BODIES			752
			Territorial Units
BODIES	National Assembly		
	National Board of Directors		
	National President	Regional Assembly	Members Assembly
	Secretary General	Regional Board of Directors	Board of Directors
	National Council	Regional President	President
	Board of Auditors		
	Controlling body		



A FUNDAMENTAL COMPONENT OF ITRC: ITS PEOPLE

ItRC Member Volunteers are the heart of the Association, and through their commitment they offer support to vulnerable communities and people, in accordance with the Fundamental Principles of the International Red Cross and Red Crescent Movement. In addition to their valuable direct and personal intervention, they determine the policy, strategy, objectives and governing bodies of the Italian Red Cross. Member Volunteers of the Italian Red Cross include: the Volunteers, the Auxiliary Corps of the Armed Forces (the Volunteer Nurses and the Volunteer Military Corps) and the ItRC Young Volunteers.

In 2020, 1,090 training courses for ItRC Volunteers were held at 488 Local Branches (74% of the total number of Branches). In total, 27,397 participants were registered.

A fundamental component of ItRC Volunteer force is represented by Young Volunteers: ItRC is committed to actively promote the development of young people, also by carrying out interventions aimed at strengthening their skills, with a focus on personal growth and empowerment, and at training them as agents of change within increasingly inclusive and supportive communities. The Youth of the ItRC have their own Strategy of activities, which is in line with the strategic objectives of the Association. As of 31 December 2020, ItRC had 41,152 Young Volunteers, of whom 24,715 (60% of the total) females and 16,438 (40%) males.

148,613
ItRC Volunteer Members (54% female and 46% male), of which **41,152** Young Volunteers between 14 and 31 years old

2,5
Volunteers per 1,000 inhabitants

1,162
Universal Civil Service Volunteers

688
employees (at national and regional level), including collaborators, apprentices and interns



ITRC ENGAGEMENT WITHIN THE COVID-19 EMERGENCY RESPONSE

1,205,433

shifts worked by ItRC Volunteers in 2020

More than **49,000**

applications to the Temporary Volunteer program

39,711

days of service by the Volunteer Nurses Corp

19,446

days of services by the Volunteer Military Corp

227,824

vehicle movements

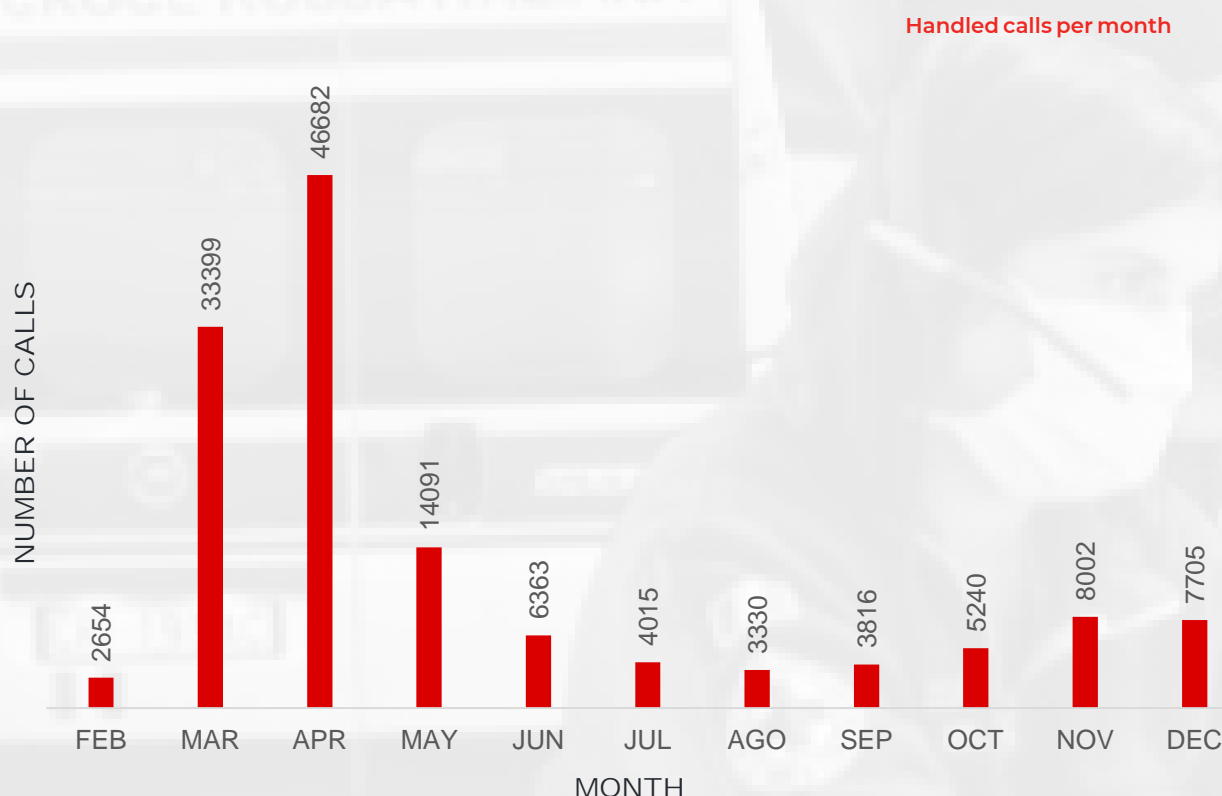


COVID-19 EMERGENCY RESPONSE IN 2020: THE NATIONAL RESPONSE CENTRE

The National Response Centre (NRC), established within the National Committee of the Italian Red Cross, plays the role of unique point of access that ensures the taking charge of all the requests received by the Association, through the active involvement of Regional and Local Branches. The NRC incorporates the National Operations Room (NOR), which coordinates the emergency response throughout the Italian territory, through the Regional and Local Operations Rooms of the Red Cross Branches. It mobilizes Volunteers and staff members, as well as means and

materials for the response. In 2020, the NOR activated 40,593 Volunteers, for a total of **946,131 days of service**. The majority of activations performed were related to assistance activities within the Covid-19 emergency response.

During 2020, the National Response Centre took on a total of **135,297 requests for assistance**, including 73,488 requests for information and clarification regarding the ongoing emergency, 55,158 requests for services, and 3,977 instances of medical and psychological support.



HEALTH SERVICES AND PSYCHOSOCIAL SUPPORT IN THE COVID-19 EMERGENCY

The Covid-19 emergency required a significant logistical effort by the National Committee of the Italian Red Cross, which involved both health activities and activities aimed at supporting the Operations Centres for the coordination of the response.

The most significant activities carried out by ItRC operators and Volunteers throughout the country include the setting up and maintenance of field medical structures used as pre-triage and Advanced Medical Posts (AMP).

84,795

SWABS PERFORMED BY THE NATIONAL COMMITTEE

506,031

AMBULANCE SERVICES

25,112

PSYCHO-SOCIAL SUPPORT SERVICES AND ACTIVITIES

55,341

AMBULATORY SERVICES

During the emergency, the Italian Red Cross used more than 200 different structures, including field hospitals and hospital wards, triage tents, tensile structures used as vaccination centres, drive-ins, facilities to perform swabs and serological tests, as well as Level II AMPs. In addition, 14,540 migrants have benefited from ItRC health care and surveillance services on quarantine ships or at national quarantine centres.



THE TIME FOR KINDNESS

In order to increase its capacity to provide assistance, to respond to immediate needs and to mitigate the risk of isolation of the most vulnerable segments of the population during the health emergency, the ItRC National Committee promoted “The Time for Kindness” program among its Branches on the territory.

In 2020, ItRC Local Branches provided a total of 432,018 services as part of this program, thanks to which ItRC was able to reach 225,320 families, of which more than 41% were people over 64 years of age.

121,983

FOOD PARCELS

123,831

PRONTO-FARMACO (MEDICINES DELIVERY) SERVICES

89,017

PRONTO-SPESA (GROCERIES DELIVERY) SERVICES

32,987

VOUCHER DELIVERIES

BEYOND COVID-19: ACTIONS AND INTERVENTIONS ON THE NATIONAL TERRITORY

Among the projects and activities carried out by ItRC within the social sector, but not directly related to the Covid-19 emergency, are included:

projects to promote social and labour inclusion

projects in support of indigent and homeless people

activities to combat the use and abuse of drugs

activities in favour of migrants, asylum seekers and holders of international protection

As per the health sector, ItRC carried out, among other things:

over 2,500 external health training courses aimed at the civilian population and non-ItRC health personnel

activities to promote healthy lifestyles

activities to promote voluntary blood donation, with over 1,500 collection events and 60 awareness-raising activities throughout the country



ACTIONS AND INTERVENTIONS AT INTERNATIONAL LEVEL

MIGRATION PROJECTS

11

SOCIO-SANITARY PROJECTS

13

COMMUNITY EMPOWERMENT, RESILIENCE AND SOCIAL INCLUSION PROJECT

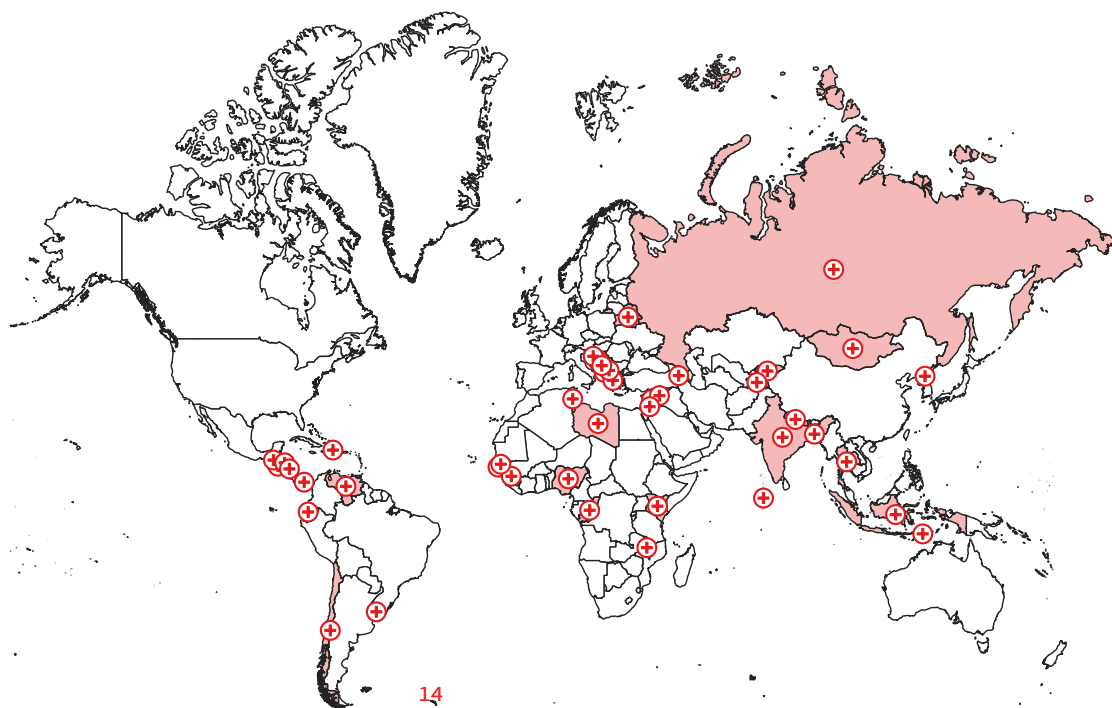
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NATIONAL SOCIETIES CAPACITY BUILDING, YOUTH ENGAGEMENT AND DISASTER RESPONSE PROJECTS

24

ItRC also carried out, on an ongoing basis, a series of activities and actions of **collaboration and coordination with the International Red Cross and Red Crescent Movement**, to which it belongs, in order to maintain a constant and consistent relationship with it, explore global humanitarian trends, and anticipate national challenges.

During 2020, ItRC gave its contribution to about 60 international cooperation initiatives in more than 40 countries around the world.



THE NETWORK OF THE ITALIAN RED CROSS: THE STAKEHOLDERS

ItRC is characterised by a dense network of relationships woven with different actors and on different levels.

During 2020, ItRC has, in fact, carried out activities of collaboration and coordination with both the components of the National Associative Network and with its Local Branches, with other Third Sector entities, with institutions and stakeholders interested in and by the action of the Association.

ItRC's stakeholders include:

- **the community**
- **Italian institutions, including the Parliament, Ministries, central administrations, regional and local authorities**

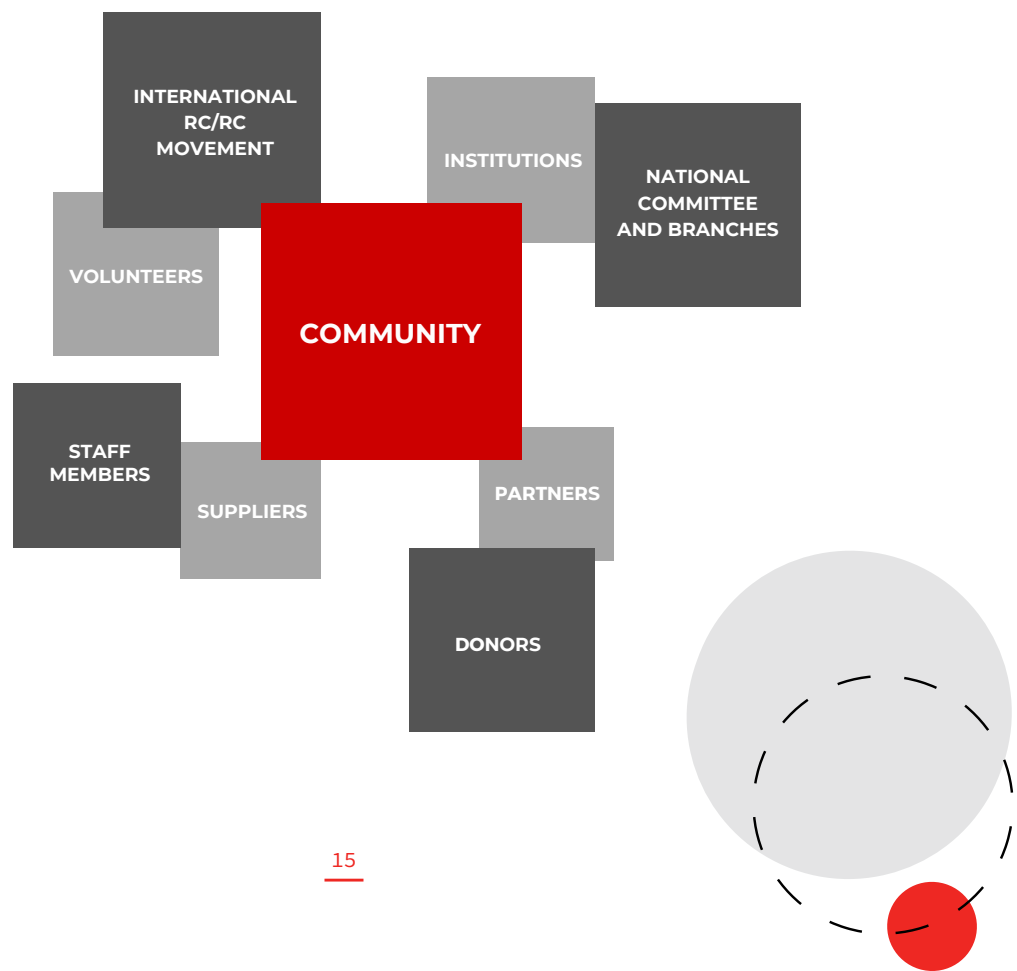
- **More than 65 Members of the International Red Cross and Red Crescent Movement, including the ICRC, IFRC and other National Societies**

- **More than 200 between partners and donors**

- **ItRC Branches, Volunteers and staff members**

- **Suppliers**

Each one of these is a key player and stakeholder in pursuing the ItRC's mission and strategy for the community.



THE ECONOMIC AND FINANCIAL SITUATION

In 2020, the funds used by the Association amounted to **€ 123,179,925**. The figure of the funds used corresponds to the “production value” resulting in the 2020 income statement of the National Committee of the Italian Red Cross, and also includes the revenues of ItRC Regional Branches.

FUNDS USED BY SOURCE OF INCOME

Agreement with the Ministry of Health/Ministry of Economy and Finance

Includes all the revenues of a public nature by virtue of Legislative Decree 178/2012 (MEF)

47,088,049 €

Convention with the Ministry of Defence

Includes all the revenues of a public nature by virtue of Legislative Decree 178/2012 (DIFESA)

3,047,901 €

Agreements for activities of general interest

Includes all the revenues from Agreements related to the performance of services of public interest (such as PSSA and USMAF – health surveillance in ports, airports and other local facilities, ambulance services, hospital care, blood, ships, etc.)

16,519,214 €

Donations, specific projects and other agreements/contracts

Includes all revenues deriving from conventions and projects following participation in calls for tenders and procedures (including European Commission, Prefectures, Ministries, Foundations, etc.), as well as from fundraising activities

54,005,632 €

Various activities

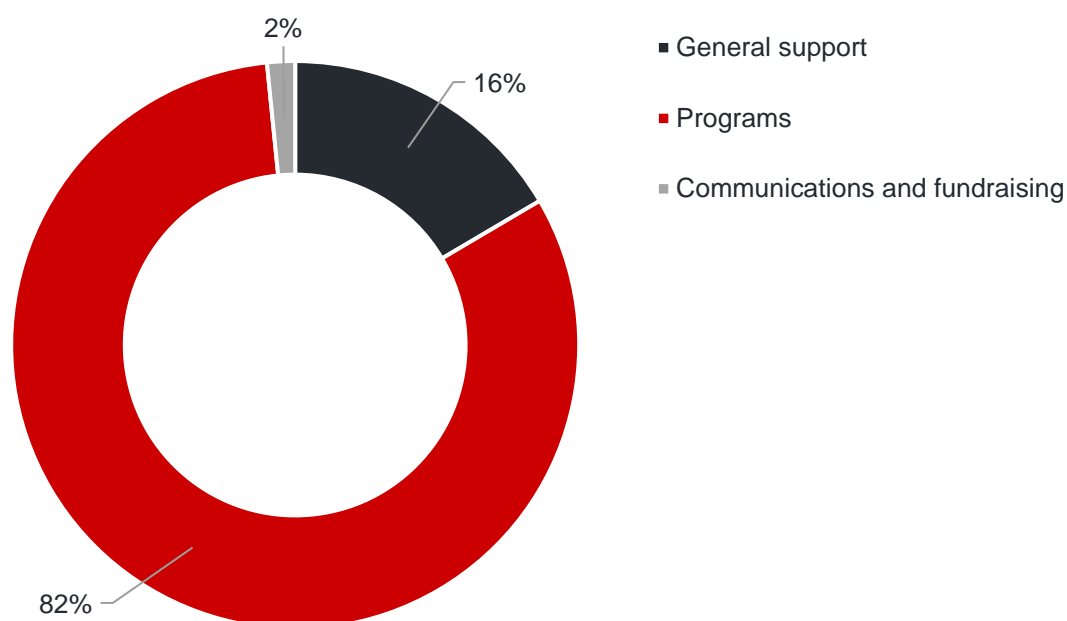
Includes the sale of products and services (such as outside training, publishing, merchandising, rentals, and other activities)

1,365,601 €

Other

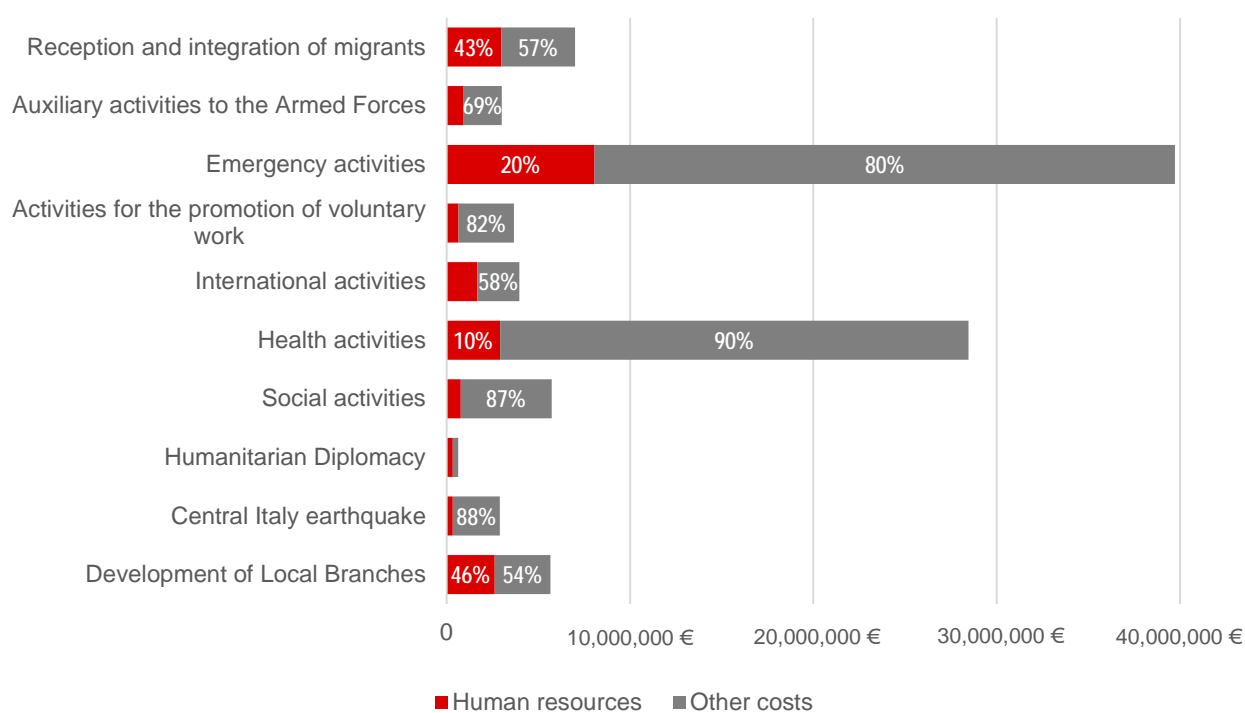
1,153,528 €

During 2020, the activities carried out by ItRC totalised a cost of **€123,073,830**, broken down as follows:



Cost breakdown

Programs-related costs



FUNDRAISING

During 2020, ItRC raised cash donations for a total of **€33,149,834**, in addition to in-kind, with an economic value of **€18,131,062**.

CASH DONATIONS RAISED IN 2020

Covid-19 donations	30,803,015 €
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Unrestricted donations	1,407,070 €
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Central Italy earthquake donations	938,328 €
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Other donations: Albania earthquake	1,422 €
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IN-KIND DONATIONS RAISED IN 2020 (ECONOMIC VALUE)

Covid-19 donations	18,131,063 €
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**READ ITRC 2020 ANNUAL REPORT
(AVAILABLE IN ITALIAN)**



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